

EEO Public File Report
Station: WNCN-TV Raleigh, North Carolina
Period Covered by Report: August 1, 2013 to July 31, 2014

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source*	Total # Interviewed	Number Hired	Recruitment Source for Hire
1	Embed Reporter	3/11/2013	7/1/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	6	1	MG Website
2	Senior Account Executive	4/5/2013	8/26/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	8	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
3	Producer	6/17/2013	10/29/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached); Recruitment Sources Contacted for Specific Vacancies (Journalismjobs)	3	1	MG Website
4	Photojournalist	6/19/2013	8/12/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
5	Director	8/12/2013	10/28/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	8	1	TV Jobs
5	Editor - Video	8/2/2013	10/14/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached); Recruitment Sources Contacted for Specific Vacancies (Careerbuilder.com)	4	1	Careerbuilder
6	Anchor, Weekend Weather	8/29/2013	12/2/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
7	Multimedia Content Coordinator	10/15/2013	11/11/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
8	Reporter	10/7/2013	3/3/2014	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached); Recruitment Sources Contacted for Specific Vacancies (Mediabistro.com)	5	1	TV Jobs
9	Executive Assistant	11/25/2013	1/14/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
10	Reporter	12/11/2013	4/30/2014	Recruitment Sources Contacted for Each Full-			MG Employee (MG Employee was interviewed or the person was

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10	Reporter	12/11/2013	4/30/2014	Time Vacancy (see attached)	4	1	referred by a person working for MG)
11	Multimedia Content Coordinator	5/19/2014	7/7/2014	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
12	Producer	1/23/2014	5/19/2014	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached); Recruitment Sources Contacted for Specific Vacancies (Mediabistro.com)	3	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)

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Recruitment Sources Contacted for Each Full-Time Vacancy
Station: WNCN-TV - Raleigh, NC
Period Covered by Report: 8/1/2013 through 7/31/2014

No.	Recruitment Source	Contact/Telephone #	Total Interviewed by Source	Entitled to Notification
1	Central Carolina Community College 1105 Kelly Drive, Sanford, NC 27330	Holly Mohan 919-718-7396 hmohan@CCCC.edu		N
2	STG International 99 Canal Center Plaza, Suite 500, Alexandria, VA 22314	Joselyn Gamble JGamble1016@msn.com		N
3	DFW Network of Hispanic Communicators P.O. Box 222313, Dallas, TX 75222-2313	Cary Pina 817-390-7807 dfwhispanic@hotmail.com		N
4	Eastern New Mexico University ENMU Station 34, Portales, NM 88130	Ty Walker 505-562-2211 ty.walker@enmu.edu		N
5	TV Bureau Adv. In NY 3 East 54th Street, 10th Floor, New York, NY 10022	Arleen arleen@tvb.org 212-891-2224		N
6	Talent Dynamics 8828 Simmons, Suite 510, Dallas, TX 72547	www.talendynamics.com	2	N
7	Media Recruiter 167 Oakdale Road, Johnson City, NY 13790	www.media recruiter.com		N
8	Rice University 6100 Main, Houston, TX 77005-1827	www.rice.edu		N
9	Media Line Box 51909, Pacific Grove, CA 93950	Mark Shilstone 800-237-8073 medialine@medialine.com		N
10	National Association of Hispanic Journalists 1000 National Press Bldg, 529 14th Street NW, Washington, DC 20045	Leticia Salazar 202-662-7483 www.nahj.org		N
11	North Carolina Broadcasters Association P.O. Box 627, Raleigh, NC 27602	Gail Summerville 919-821-7300 associationinfo@bellsouth.net		N
12	North Carolina Employment Security Commission 3351 Carl Sandburg Court, Raleigh, NC 27610	Walter Stead 919-212-3849 x237 walter.stead@ncmail.net		N
13	University Career Services - UNC-CH CB5140 Hanes Hall, Chapel Hill, NC 27599	Marcia Harris 919-962-6507 mharris@email.unc.edu		N
14	University Career Center - NC State 2100 Pullen Hall, Campus Box 7303, Raleigh, NC 27695	Woody Catoe 919-515-2369 woody-catoe@ncsu.edu		N
15	University of North Carolina at Pembroke P.O. Box 1510, Pembroke, NC 28372	Brenda Jacobs 910-521-6270 brenda.jacobs@uncp.edu		N
16	Wake Technical Community College 9101 Fayetteville Road, Raleigh, NC 27603-5696	Jeanette Moss 919-662-3376 jmoss@waketech.edu		N
17	TV Jobs Post Office Box 4116, Oceanside, CA 92052	tvjobs.com	8	N
18	College Foundation of NC Resources Center Post Office Box 2617, Greensboro, NC 27402	cfnc.net		
19	WNCN Website ; 1205 Front Street, Raleigh, NC 27609 MG Website ; 111 North 4th Street, Richmond, VA 23219	www.wncn.com www.media general.com	18	N
20	Industry Referral/Agents/Self Initiated		1	N
21	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)		22	N
22	Career Builder ; 200 N LaSalle Street, Suite 1100, Chicago, IL 60601	www.careerbuilder.com	2	N

No.	Recruitment Sources Contacted for Specific Vacancies	Contact/Telephone #	Total Interviewed by Source	Entitled to Notification
1	Journalismjobs.com (for Producer)	www.journalismjobs.com	2	N
2	Mediabistro.com ; 475 Park Avenue South, 4th Floor New York, New York 10016 (for Reporter)	www.mediabistro.com	1	N
3	Collective Talent ; 1721 Richardson Place Tampa, FL 33606 (for Meteorologist, Weekend; Reporter and Anchor, Weekday PM)	www.collectivetalent.com		N

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Supplemental Recruitment Initiatives

Station: WNCN, Raleigh, NC

Period Covered by Report: August 1, 2013 through July 31, 2014

No.	Initiative	Date	Description	Scope of Involvement	Personnel Involved
1	Internship Program	on-going	Expose eligible college students to the broadcasting environment	Host interns from area colleges & universities as part of course credit who are majoring in various subjects and expose them to all areas of a TV Station	Kimberly Green, Exec. Producer, Dane Huffman, Exec. Web Producer; Carey Adams, Operations Manager, T'Kia Wilkins, HR Generalist
2	Take Your Child to Work Day	4/25/2014	Exposing high school students to the broadcasting environment	Host high students from area high schools in the area and the Junior League visited the station and were exposed to various areas in the television station	Kimberly Green, Exec. Producer; Carey Adams, Operations Manager
3	Shadowing Program	Year Round	Expose local high school students to careers in broadcasting.	Students are allowed to come and shadow current employees in order to experience different career choices	Department Heads